



Bangalore International Airport Ltd.

Ask Me Anything Session



Shape the future
with confidence

Awards objective

The Pinnacle Awards recognize excellence and celebrate the outstanding achievements of key stakeholders of BLR Airport



Awards & criteria

Data based Awards

- Partners will be analysed on specific KPIs pertaining to that award category
- The KPIs will be evaluated basis performance data in the last 12 months

Submission based Awards

- Submissions will be judged on the innovative initiatives implemented within their organisation with significant impact on the BLR Airport community
- They must submit their applications by answering category-specific questions on the Pinnacle microsite
- Participants must have an operational presence at the airport on or before October 01, 2025

Nomination based Awards

- Awards to recognise contribution of sovereign functions

Data based award categories

Airline

- 01 | Partner Airline of the Year
- 02 | Airline of the Year - Domestic Routes
- 03 | Airline of the Year - International Routes
- 04 | Freighter of the Year
- 05 | Aviation Services Partner of the year -
Cargo Terminal Operators and Ground
Handling Agents
- 06 | Aviation Services Partner of the Year -
Other Partners

Commercial

- 01 | Retail Outlet of the Year - Domestic
- 02 | Retail Outlet of the Year - International
- 03 | F&B Outlet of the Year - Domestic
- 04 | F&B Outlet of the Year - International

Submission based categories

Innovation of the Year

ESG Impact Award

Award for Crossing
Boundaries in Exemplary
Customer Service

Woman Achiever of the Year

Innovation in People
Practices

Airport Accessibility &
Inclusion Impact Award

Evaluation parameters

Initiative

- ▶ Elaborate the initiative on following parameters
 - Introduction and Objective of the initiative
 - Solution and Uniqueness of the initiative

Impact

- ▶ Impact on various stakeholders in and around the BIAL campus

Scalability

- ▶ Plans to scale up the initiative in the coming years (if any)

Process overview - submission based categories

1

Participant fills form
on microsite
Only video
submissions for case
study questions

2

EY reviews
applications
(for completeness)

3

Eligible entries
reviewed by
independent jury

4

Scores tabulated by
EY

Microsite opens: March 05, 2026
Submissions to be made on or before: April 13, 2026

Important guidelines

- ❑ Only entries submitted on the microsite will be considered for evaluation
- ❑ Submissions must be shared via unlisted YouTube links, or uploaded directly on the microsite if the file size is less than 100 MB.
 - ❑ Please do not submit via google drive
- ❑ You can apply to more than one category, covering multiple initiatives undertaken by the organization
- ❑ The nominated initiative must have been implemented within the past 12 months

Important guidelines

- ❑ For the category “Award for Crossing Boundaries in Exemplary Customer Service”:
 - ❑ This category was open in the September 2025 cycle and is being opened again in the March 2026 cycle.
 - ❑ An initiative already submitted in the September 2025 cycle, cannot be re submitted in the March 2026 cycle.
- ❑ Individuals must elaborate on the impact of the initiatives implemented.
 - ❑ Specifically on the BIAL campus, or up to Devanahalli (in case of the ESG Impact Award category)
- ❑ All subsidiaries and JV's of Bangalore International Airport Limited are not allowed to participate
- ❑ For any queries or assistance, please reach out to the Help Desk Team (EY Team)

How to fill the application form

- **Step 1: Access the Pinnacle Awards Microsite**

- Visit the Microsite - <https://pinnacle.bengaluruairport.com/>

- **Step 2: Register/ Login on the Microsite**

- Click on 'Participate Now' and create a new account

- If you already create the account, please go ahead with login

- **Step 3: Verify & Login**

- Verify your email, log in, and accept the Terms & Conditions

- **Step 4: Choose the Award Category**

- Select the category relevant to your submission

- **Step 5: Fill the Application, Upload Documents & Submit**

- Enter required details, follow video submission guidelines, and attach supporting documents

- Tick the declaration checkbox, submit the form, and receive a confirmation email

Assistance by EY



Ask-Me-Anything
Sessions to answer
queries regarding
the application
process, guidelines
etc.



EY Help Desk
Dedicated team to
address queries
with respect to the
process/technical
issues etc.

Reach us on
pinnaclesupport@bialairport.com

A large white airplane with red accents on the engines and tail, parked on a tarmac. The text "Thank You!" is overlaid in yellow. The background shows an airport terminal building under a clear blue sky.

Thank You!