



Bangalore International Airport Ltd. Pinnacle Awards 2025

Kick-off



Shape the future
with confidence

Agenda

- | | | |
|---|--|----------|
| 1 | Awards objective & criteria | Slide 03 |
| 2 | Data based categories & KPIs | Slide 06 |
| 3 | Submission based categories & guidelines | Slide 11 |
| 4 | Our Jury | Slide 16 |
| 5 | Help desk assistance by EY | Slide 18 |

1

Awards objective & criteria

Awards objective

The Pinnacle Awards recognise excellence and celebrates outstanding achievements of key stakeholders of BIAL who have a profound impact on the BLR Airport community.



Awards & criteria

Data based Awards

- The participants must have an operational presence at the airport on or before October 01, 2024
- The participants will be analysed on specific KPIs pertaining to that award category
- The KPIs would be evaluated basis data pertaining to their performance in the 12 months of FY 25

Submission based Awards

- The participants will be judged on the innovative initiatives implemented within their organisation that have a profound impact on the BIAL community
- They must submit their applications by answering category-specific questions on the Pinnacle microsite

Nomination based Awards

- Awards to recognize contribution of sovereign functions

2

Data based categories & KPIs

Data based award categories for airline segment

Airline Segment

- ▶ Network to Net Worth Airline of the Year
- ▶ Partner Airline of the Year
- ▶ Airline of the Year - International Short Haul
- ▶ Airline of the Year - International Long Haul
- ▶ Pinnacle Cargo Titan of the Year
- ▶ Aviation Services Partner of the Year

Evaluation parameters for airline segment

Operational factors



Contribution to the ecosystem



Compliance



Analysis
of data
by EY

Winner
Determination

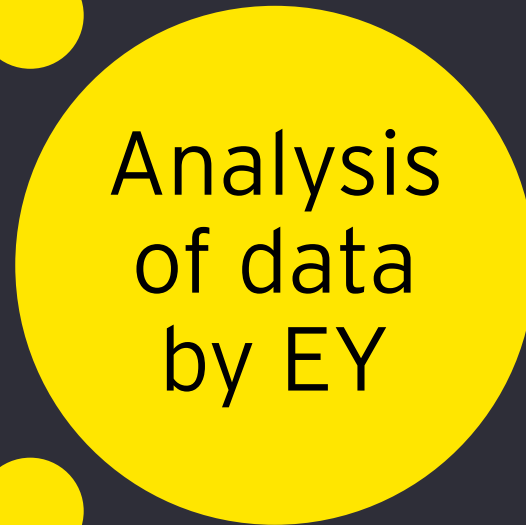
Data based award categories for commercial segment

Commercial Segment

- ▶ F&B Outlet of the Year - T1
- ▶ F&B Outlet of the Year - T2
- ▶ Retail Outlet of the Year - T1
- ▶ Retail Outlet of the Year - T2
- ▶ Transportation Partner of the Year

Evaluation parameters for commercial segment

Commercial factors



Winner
Determination

Compliance



3

Submission based categories & process overview

Submission based categories

Innovation of the
Year

ESG Impact Award

Award for Crossing
Boundaries in
Exemplary
Customer Service

Woman Achiever of
the Year

Innovation in People
Practices

Outstanding
Collaborative
Rendition of BLR
Anthem

Application form

Initiative

- ▶ Elaborate the initiative on following parameters:
 - Introduction and Objective of the initiative
 - Solution and Uniqueness of the initiative

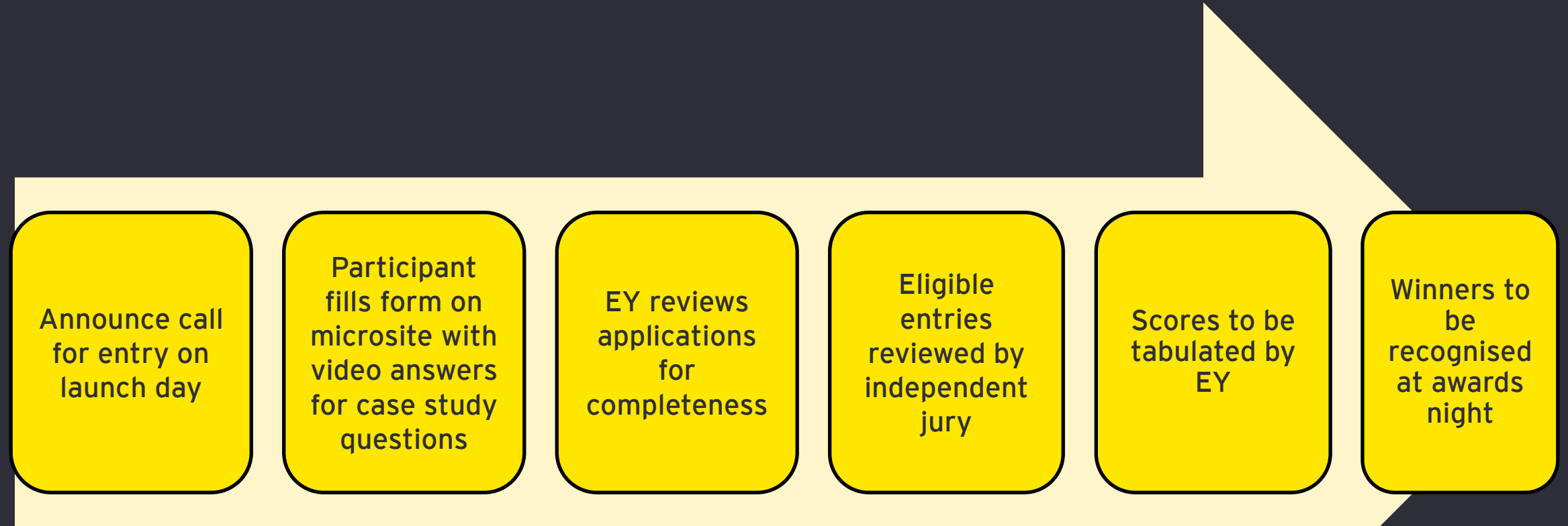
Impact

- ▶ Impact on various stakeholders in and around the BIAL campus

Scalability

- ▶ Plans to scale up the initiative in the coming years, if any

Process overview - submission based categories



Microsite opens: **March 17, 2025**
Submissions to be made on or before: **April 18, 2025**

Process overview - submission based categories

- Only entries submitted on the microsite will be considered for evaluation
- Apply for more than one category with multiple initiatives undertaken by the organization
- Elaborate on the impact of the initiatives implemented on BIAL campus or up to Devanahalli (in case of Excellence in Environmental, Social and Governance(ESG))
- Reach out to Help desk team (EY team) for further assistance

4

Our Jury

Our esteemed jury members

**Professor Rishikesh
T Krishnan**

Director & Professor of
Strategy

IIM Bangalore

Mr. Martin Moodie

Founder and Chairman
The Moodie Davitt Report

Mr. Sidharath Kapoor

Board Member
Noida International Airport



5

Help desk assistance
by EY

Assistance by EY



E-mail Reminders

E-mail updates intimating the participants about the process, timelines etc.



Ask-Me-Anything

Sessions to answer queries regarding the application process, guidelines etc.



EY Help Desk

Dedicated team to address queries with respect to the process/technical issues etc.

Reach us on
pinnaclesupport@bialairport.com

Microsite QR code



<https://pinnacle.bengaluruairport.com/>

An aerial photograph of a white commercial airplane with two red engines, positioned on a grey tarmac. The aircraft is oriented diagonally from the top right towards the bottom left. Yellow ground markings are visible on the tarmac surface. The text 'Thank You!' is overlaid in a large, bold, yellow font on the left side of the image.

Thank You!