**Bangalore International Airport Ltd.
Pinnacle Awards 2025**

AMA Session

EY
Shape the future
with confidence

Agenda

1	Awards categories & criteria
2	Process overview
3	How to fill the application form
4	Help desk assistance by EY

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Awards objective

The Pinnacle Awards recognise excellence and celebrates outstanding achievements of key stakeholders of BIAL who have a profound impact on the BLR Airport community.

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Awards & criteria

Data based Awards

- The participants will be analysed on specific KPIs pertaining to that award category
- The KPIs would be evaluated basis data pertaining to their performance in the 12 months of FY 25

Submission based Awards

- The participants will be judged on the innovative initiatives implemented within their organisation that have a profound impact on the BIAL community
- They must submit their applications by answering category-specific questions on the Pinnacle microsite
- The participants must have an operational presence at the airport on or before October 01, 2024

Nomination based Awards

- Awards to recognize contribution of sovereign functions

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Data based award categories

Airline Segment	Commercial Segment
► Network to Net Worth Airline of the Year	
► Partner Airline of the Year	► F&B Outlet of the Year - T1
► Airline of the Year - International Short Haul	► F&B Outlet of the Year - T2
► Airline of the Year – International Long Haul	► Retail Outlet of the Year - T1
► Pinnacle Cargo Titan of the Year	► Retail Outlet of the Year - T2
► Aviation Services Partner of the Year	

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Submission based categories

Innovation of the Year	ESG Impact Award	Award for Crossing Boundaries in Exemplary Customer Service
Woman Achiever of the Year	Innovation in People Practices	Outstanding Collaborative Rendition of BLR Anthem

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Process overview

| Announce call for entry on launch day | Participant fills form on microsite with video answers for case study questions | EY reviews applications for completeness | Eligible entries reviewed by independent jury | Scores to be tabulated by EY | Winners to be recognised at awards night |

Microsite opens: March 17, 2025

Submissions to be made on or before: April 18, 2025

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Application form

Initiative

‣ Elaborate the initiative on following parameters:
  - Introduction and Objective of the initiative
  - Solution and Uniqueness of the initiative

Impact

‣ Impact on various stakeholders in and around the BIAL campus

Scalability

‣ Plans to scale up the initiative in the coming years, if any

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How to fill the application form

- **Step 1: Access the Pinnacle Awards Microsite**

➡ Visit the Microsite - https://pinnacle.bengaluruairport.com/

- **Step 2: Register/ Login on the Microsite**

➡ Click on 'Participate Now' and create a new account

➡ If you already create the account, please go ahead with login

- **Step 3: Verify & Login**

➡ Verify your email, log in, and accept the Terms & Conditions

- **Step 4: Choose the Award Category**

➡ Select the category relevant to your submission

- **Step 5: Fill the Application, Upload Documents & Submit**

➡ Enter required details, follow video submission guidelines, and attach supporting documents

➡ Tick the declaration checkbox, submit the form, and receive a confirmation email

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Important submission guidelines

- ❑ Only entries submitted on the microsite will be considered for evaluation

- ❑ Apply for more than one category with multiple initiatives undertaken by the organization

- ❑ Elaborate on the impact of the initiatives implemented on BIAL campus or up to Devanahalli (in case of Excellence in Environmental, Social and Governance(ESG)

- ❑ Reach out to Help desk team (EY team) for further assistance

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Help desk assistance by EY

E-mail Reminders

E-mail updates intimating the participants about the process, timelines etc.

Ask-Me-Anything

Sessions to answer queries regarding the application process, guidelines etc.

EY Help Desk

Dedicated team to address queries with respect to the process/technical issues etc.

Reach us on
pinnaclesupport@bialairport.com

Thank You!

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